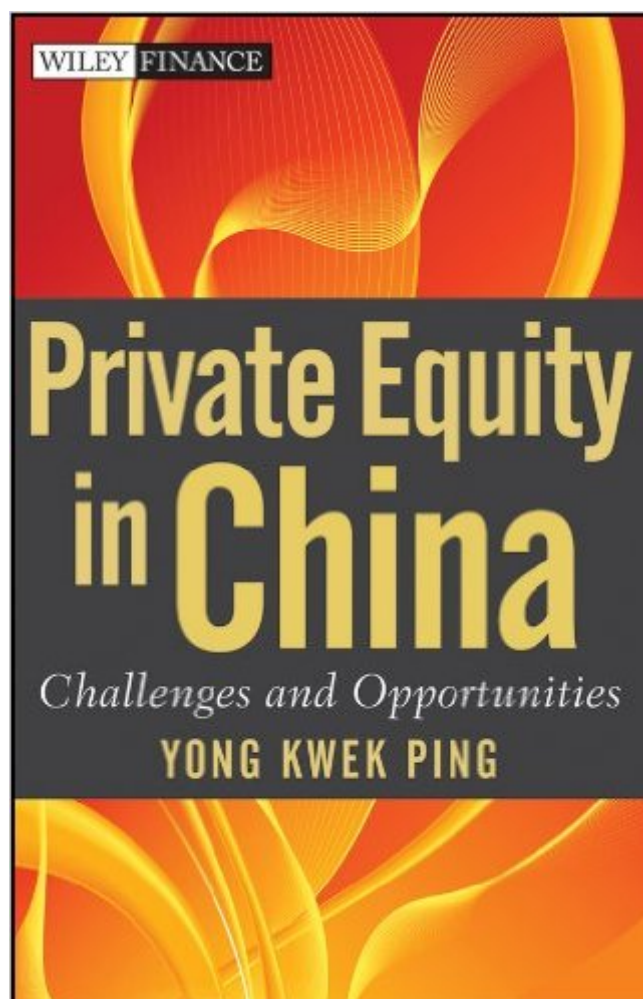


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# Private Equity In China: Challenges And Opportunities (Wiley Finance)



## Synopsis

Learn valuable lessons from the newly successful private equity players in China and explore the challenges and opportunities offered in Chinese markets. The first book to deal with private equity finance in China, *Private Equity in China: Challenges and Opportunities* provides much-needed guidance on an investment concept that has so far proved elusive in Asia. Focusing on the opportunities that the Chinese finance market offers to private equity firms, the book shows how these firms can strategically position themselves in order to maximize success in this new marketplace. *Private Equity in China* includes in-depth case studies illustrating both successful and failed ventures by private equity firms operating in China, outlining the challenges faced by private equity firms in setting up new funds. It contains a collection of valuable experience and insights about acquiring companies and turning them around essential for any firm currently operating in, or considering entering, the Chinese market. Discusses the challenges faced by private equity firms in China including setting up the initial fund, fund raising, deal sourcing, deal execution, and monitoring and exit strategies. Provides key insights drawn from keen observations and knowledge of the more mature private equity market in Western countries, analyzing the way forward for the Chinese private equity industry. Discusses the role of renminbi-denominated funds in the development of the private equity industry in China. Breaking new ground in exploring and explaining the private equity market in China, the book offers incredible new insight into how equity companies can thrive in the Chinese marketplace.

## Book Information

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## Customer Reviews

The one and only book that combines 2 of the most relevant topics in modern day business and finance - China and Private Equity. The book aptly illustrates the role of private equity in China, where it is widely known to be different from the western markets. The book is also the one and only that succinctly highlights the key opportunities and challenges in the private equity landscape in China through the use of the most relevant and up-to-date examples, unique from a seasoned practitioner in the author. The chapter on RMB funds is a must read for all, as it is highly proprietary only to the Chinese markets, and with the increasing relevance as well as interest in RMB denominated investments, readers will enjoy a first glimpse detailed download on this interesting development. A highly recommended must read.

This is a comprehensive and in-depth look at the private equity scene in China. It is by far the only book written extensively on this topic. It covers the entire private equity fund cycle from raising the funds all the way to the exit stages with case studies drawn from actual deals. The chapter on investment opportunities is a must read for anyone seeking to exploit opportunities in China especially after the Chinese government had unveiled the 12th Five Year Plan. Another topic that is unique about this book is that it covers the renminbi private equity funds sector and the challenges and opportunities that it would face in the future. The author also maintains a blog at [...] that covers his investment thoughts on hot sectors and the latest happenings in the China private equity scene. Highly recommended!

This book provides a very comprehensive and descriptive introduction to Private Equity in China and I believe it will be suitable for anyone who wants to do business in China, not just for people in the Private Equity industry. Each chapter is masterfully written and paints a complete picture of the entire Private Equity industry in China, starting with the different fund types such as COPE, FOPE and so on, and describing the current situation and future trends of this industry. It is tremendously helpful to have a guide to a sometimes misunderstood and secretive industry which is made even more so by the unfamiliar business landscape in China. A fantastic book and a must-read for

anyone who is looking to do business in China.

This book provides a fantastic overview private equity market in china for those who are interested in finding out more - fine details that are easily digestible and excellent cases cited. You will be equipped well after you are done with the book.

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